

Rep Order# 9765671 Ver# 13 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/17/2012 1:37 PM  
Last Received: 10/17/2012 12:51 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*34	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/02-10/22 10/23-10/29 10/30-11/05	1 2 3	3 1 1	3 2 3	\$4,000.00	
		V11 Comment Changed, Spots/week Changed										
	*57	F	10P-11P	BLUE BLOODS	:30	\$5,000.00	10/19-10/19 11/02-11/02	0 0	0 0	0 0	\$0.00	
		Sales Remark: V13 1X NA V13 Comment Changed, Spots/week Changed										
	*73	TH-F	5A-530A	NEWS	:30	\$500.00	10/18-10/19	1	1	1	\$500.00	
		Sales Remark: V13 DTE CHG V11 Added V13 More than 2 codes changed										
	*74	TU	10P-11P	VEGAS	:30	\$5,000.00	10/23-10/23	1	1	1	\$5,000.00	
		Sales Remark: V13 MKGD V13 Added										

---REPORT TOTALS---

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Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Report Totals: 10 / \$9,500.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null  
Demos RA35+

Rep Order# 9765671 Ver# 12 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/17/2012 11:02 AM  
Last Received: 10/16/2012 9:52 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

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3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
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--- CONTRACT COMMENT ---

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--- REMARKS ---

pls see line 57  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*34	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/02-10/22 10/23-10/29 10/30-11/05	1 2 3	3 1 1	3 2 3	\$4,000.00	
		V11 Comment Changed, Spots/week Changed										
	*73	W-F	5A-530A	NEWS	:30	\$500.00	10/10-10/12	1	1	1	\$500.00	
		V11 Added										
	*57	F	10P-11P	BLUE BLOODS	:30	\$5,000.00	10/19-10/19 11/02-11/02	1 0	1 1	1 0	\$5,000.00	
		Station Remark: V12 1x na 10/19 no time mg tues 10-11p ncir 10/23 vegas										

---REPORT TOTALS---

Report Totals: 10 / \$9,500.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Rep Order# 9765671 Ver# 12 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/17/2012 11:02 AM  
Last Received: 10/16/2012 9:52 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null  
Demos RA35+

## Connell II, Jim

---

**From:** ahoff@local12.com  
**Sent:** Tuesday, October 16, 2012 3:38 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:  
Order #: 41237  
Order Total: \$285,250.00  
Agency: Great American Media  
Advertiser: Democratic Senate Campaign Committee  
Product: DSCC IE  
Alternate Order #: 09765671  
Estimate #: 1370  
Flight Dates: 10/02/12 - 11/06/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-57-1):

Rate: \$5,000.00  
Air Date: Fri 10/19/12  
Eligible Days: -----F-----  
Inventory Code: Fri Reg 3  
Inventory Description: Fri Reg 3  
Inventory Code Time: 10:00 PM-11:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: No Avail

*1x Tue 10-11P  
on 10/23 NWR*

Rep Order# 9765671 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/17/2012 8:08 AM  
Last Received: 10/16/2012 9:52 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

REVISED ORDER MKGD FOR LINE 34 OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*34	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/02-10/22 10/23-10/29 10/30-11/05	1 2 3	3 1 1	3 2 3	\$4,000.00	
		Sales Remark: V11 1X NA 10/19 V11 Comment Changed, Spots/week Changed										
	*73	W-F	5A-530A	NEWS	:30	\$500.00	10/10-10/12	1	1	1	\$500.00	
		Sales Remark: V11 MKGD V11 Added										

---REPORT TOTALS---

Report Totals: 9 / \$4,500.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00  
Sales Totals: 222 / \$285,250.00  
Station Totals: 222 / \$285,250.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$792,361 CABL 0% EKRC 1% UNKN 0% WBQC 0% WCPO 28%

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Traffic Order# 41237

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Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

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3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

WKRC 36% WLWT 21% WSTR 2% WXIX 12%

Books null  
Demos RA35+

Rep Order# 9765671 Ver# 10 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/16/2012 8:37 AM  
Last Received: 10/10/2012 9:45 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
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--- REMARKS ---

pls see line 34  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*34	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/02-10/15 10/16-10/29 10/30-11/05	1 2 3	2 2 1	2 4 3	\$4,500.00	

Station Remark: V10 1x na 10/19 no time mg wed-fri 5-530a news ncir w/o 10/15

---REPORT TOTALS---

Report Totals: 9 / \$4,500.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 28%
		WKRC 36%	WLWT 21%	WSTR 2%	WXIX 12%	



Rep Order# 9765671 Ver# 10 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/16/2012 8:37 AM  
Last Received: 10/10/2012 9:45 PM  
Showing Buylines: All Rep & Sta Revised Lines

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Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

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Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Books null  
Demos RA35+

## Connell II, Jim

---

**From:** ahoff@local12.com  
**Sent:** Monday, October 15, 2012 4:06 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

**Order Information:**

Order #: 41237  
Order Total: \$285,250.00  
Agency: Great American Media  
Advertiser: Democratic Senate Campaign Committee  
Product: DSCC IE  
Alternate Order #: 09765671  
Estimate #: 1370  
Flight Dates: 10/02/12 - 11/06/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (41237-34-4):**

Rate: \$500.00  
Air Date: Fri 10/19/12  
Eligible Days: MTWThF----  
Inventory Code: Let's Make a Deal  
Inventory Description: Let's Make a Deal  
Inventory Code Time: 3:00 PM-4:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: No Avail

1x Wed-Fri  
5-8:30 A 20% 12/18 M-F

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 1												
10/09/12	Tuesday	5:29:25 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH-
10/12/12	Friday	5:12:50 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	2	MWASH-
10/23/12	Tuesday	5:05:27 AM	:30	\$425.00	5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	5	MWASH-
10/24/12	Wednesday	5:28:13 AM	:30	\$425.00	5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	6	MWASH-
11/02/12	Friday	5:06:12 AM	:30	\$425.00	5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	8	MWASH-
11/05/12	Monday	5:21:41 AM	:30	\$425.00	5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	7	MWASH-
											6	
Line: 2												
10/02/12	Tuesday	5:41:18 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	5:54:15 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	ADSCC IE	1370	P-2	2	MWASH-
											2	
Line: 3												
10/16/12	Tuesday	5:43:45 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH-
10/18/12	Thursday	5:51:19 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	ADSCC IE	1370	P-2	2	MWASH-
											2	
Line: 4												
10/24/12	Wednesday	5:44:07 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	ADSCC IE	1370	P-2	2	MWASH-
10/29/12	Monday	5:50:24 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH-
											2	
Line: 5												
10/30/12	Tuesday	5:34:50 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	ADSCC IE	1370	P-3	1	MWASH-
10/31/12	Wednesday	5:49:49 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	ADSCC IE	1370	P-3	2	MWASH-
											2	
Line: 6												
11/06/12	Tuesday	5:35:05 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH-
											1	
Line: 7												
10/03/12	Wednesday	6:12:57 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	6:22:18 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ADSCC IE	1370	P-2	2	MWASH-
10/16/12	Tuesday	6:23:00 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ADSCC IE	1370	P-2	3	MWASH-
10/19/12	Friday	6:12:42 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ADSCC IE	1370	P-2	4	MWASH-
10/25/12	Thursday	6:28:14 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ADSCC IE	1370	P-2	5	MWASH-
10/29/12	Monday	6:12:17 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ADSCC IE	1370	P-2	6	MWASH-
10/30/12	Tuesday	6:04:11 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ADSCC IE	1370	P-2	9	MWASH-
10/31/12	Wednesday	6:19:58 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ADSCC IE	1370	P-2	7	MWASH-
11/02/12	Friday	6:27:44 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ADSCC IE	1370	P-2	8	MWASH-
											9	
Line: 8												
10/02/12	Tuesday	6:38:28 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
------	---------	----------	--------	------	-------	--------------------	-------------	-------------------------	------------	----------	--------	----

Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

## Line: 8

10/08/12	Monday	4:42:47 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE	1370	P-2		2	MWASH-
											2	
												\$1,300.00

## Line: 9

10/16/12	Tuesday	4:42:29 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE	1370	P-2		2	MWASH-
10/17/12	Wednesday	3:36:10 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE	1370	P-2		1	MWASH-
											2	
												\$1,300.00

## Line: 10

10/23/12	Tuesday	4:43:06 AM	:30	\$650.00	6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE	1370	P-2		1	MWASH-
10/25/12	Thursday	5:50:22 AM	:30	\$650.00	6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE	1370	P-2		2	MWASH-
											2	
												\$1,300.00

## Line: 11

11/01/12	Thursday	4:43:06 AM	:30	\$650.00	6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE	1370	P-2		2	MWASH-
11/05/12	Monday	5:58:25 AM	:30	\$650.00	6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE	1370	P-2		1	MWASH-
											2	
												\$1,300.00

## Line: 12

11/06/12	Tuesday	3:35:25 AM	:30	\$650.00	6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE	1370	P-2		1	MWASH-
											1	
												\$650.00

## Line: 13

10/11/12	Thursday	7:28:54 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2		2	MWASH-
10/15/12	Monday	7:25:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2		1	MWASH-
10/16/12	Tuesday	7:58:24 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2		3	MWASH-
10/17/12	Wednesday	7:28:56 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2		4	MWASH-
10/24/12	Wednesday	7:28:56 AM	:30	\$450.00	CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2		6	MWASH-
10/26/12	Friday	7:28:56 AM	:30	\$450.00	CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2		5	MWASH-
10/30/12	Tuesday	7:29:11 AM	:30	\$450.00	CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2		8	MWASH-
11/05/12	Monday	7:18:20 AM	:30	\$450.00	CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2		7	MWASH-
											8	
												\$3,600.00

## Line: 14

10/11/12	Thursday	7:54:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2		1	MWASH-
10/15/12	Monday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2		2	MWASH-
10/16/12	Tuesday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2		3	MWASH-
10/19/12	Friday	7:36:07 AM	:30	\$450.00	CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2		4	MWASH-
10/23/12	Tuesday	7:59:26 AM	:30	\$450.00	CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2		6	MWASH-
10/24/12	Wednesday	7:49:21 AM	:30	\$450.00	CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2		5	MWASH-
11/01/12	Thursday	7:58:56 AM	:30	\$450.00	CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2		8	MWASH-
11/02/12	Friday	7:58:56 AM	:30	\$450.00	CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2		9	MWASH-
11/05/12	Monday	7:36:07 AM	:30	\$450.00	CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2		7	MWASH-
											9	
												\$4,050.00

## Line: 15

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 15												
10/10/12	Wednesday	12:28 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	17:58 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 16												
10/18/12	Thursday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/22/12	Monday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 17												
10/24/12	Wednesday	12:15 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/29/12	Monday	12:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 18												
10/30/12	Tuesday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
11/05/12	Monday	11:45 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 19												
11/06/12	Tuesday	29:26 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
Line: 20												
10/05/12	Friday	53:01 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday	38:25 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 21												
10/20/12	Saturday	7:30:56 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	1	MWASH-
10/27/12	Saturday	7:40:28 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	2	MWASH-
11/03/12	Saturday	7:39:58 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	3	MWASH-
											3	
Line: 22												
10/21/12	Sunday	11:19 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	1	MWASH-
10/28/12	Sunday	11:34 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	2	MWASH-
11/04/12	Sunday	11:34 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	3	MWASH-
											3	
Line: 23												
10/02/12	Tuesday	12:38 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/05/12	Friday	39:01 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 24												
10/12/12	Friday	30:20 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 24												
				\$350.00							1	
Line: 25												
10/16/12	Tuesday	:55:04 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/18/12	Thursday	:33:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
				\$700.00							2	
Line: 26												
10/23/12	Tuesday	:06:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	:33:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
				\$700.00							2	
Line: 27												
10/31/12	Wednesday	:58:56 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
11/05/12	Monday	:16:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
				\$700.00							2	
Line: 28												
11/06/12	Tuesday	:42:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
				\$350.00							1	
Line: 29												
10/02/12	Tuesday	:46:41 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/03/12	Wednesday	:21:54 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/11/12	Thursday	:29:03 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	:47:23 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	3	MWASH-
10/24/12	Wednesday	:41:15 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	6	MWASH-
10/26/12	Friday	:23:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	:51:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	8	MWASH-
11/01/12	Thursday	:31:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	7	MWASH-
				\$2,800.00							8	
Line: 30												
10/03/12	Wednesday	:19:36 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	:08:46 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	1	MWASH-
10/09/12	Tuesday	:27:55 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	3	MWASH-
10/12/12	Friday	:24:34 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	4	MWASH-
10/17/12	Wednesday	:16:18 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	:15:31 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	8	MWASH-
11/05/12	Monday	:10:07 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	7	MWASH-
				\$6,650.00							7	
Line: 31												
10/05/12	Friday	:58:18 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	1	MWASH-
10/08/12	Monday	:29:27 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	2	MWASH-
10/09/12	Tuesday	:29:12 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	3	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 31												
10/10/12	Wednesday	2:58:01 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	4	MWASH-
10/30/12	Tuesday	1:28:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	7	MWASH-
11/01/12	Thursday	2:58:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	8	MWASH-
											6	
Line: 32												
10/03/12	Wednesday	1:59:12 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/04/12	Thursday	1:29:22 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	1	MWASH-
11/01/12	Thursday	1:59:11 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	4	MWASH-
11/05/12	Monday	1:59:11 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	3	MWASH-
											4	
Line: 33												
10/09/12	Tuesday	2:59:12 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	2:27:31 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/18/12	Thursday	2:29:26 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/19/12	Friday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	3	MWASH-
10/23/12	Tuesday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	6	MWASH-
10/29/12	Monday	2:59:21 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/31/12	Wednesday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	7	MWASH-
11/05/12	Monday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	8	MWASH-
											8	
Line: 34												
10/08/12	Monday	3:58:38 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	3:24:10 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/18/12	Thursday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	3	MWASH-
10/23/12	Tuesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/24/12	Wednesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	6	MWASH-
10/30/12	Tuesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	8	MWASH-
11/02/12	Friday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	9	MWASH-
11/05/12	Monday	3:58:42 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	7	MWASH-
											8	
Line: 35												
10/02/12	Tuesday	1:14:10 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		DSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	1:23:29 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		DSCC IE	1370	P-2	1	MWASH-
10/30/12	Tuesday	1:05:06 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		DSCC IE	1370	P-2	8	MWASH-
10/31/12	Wednesday	1:27:21 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		DSCC IE	1370	P-2	7	MWASH-
											4	
Line: 36												
10/02/12	Tuesday	1:36:48 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		DSCC IE	1370	P-2	2	MWASH-
10/05/12	Friday	1:53:54 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	1:36:36 PM	:30	\$850.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		DSCC IE	1370	P-2	10	MWASH-

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 36												
				\$2,550.00							3	
Line: 37												
10/02/12	Tuesday	5:22:37 PM	:30	\$1,000.00	DSOH-T 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	5:23:23 PM	:30	\$1,000.00	DSOH-T 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	2	MWASH-
				\$2,000.00							2	
Line: 38												
10/04/12	Thursday	5:52:59 PM	:30	\$1,100.00	DSOH-T 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	5:40:40 PM	:30	\$1,100.00	DSOH-T 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	1	MWASH-
				\$2,200.00							2	
Line: 39												
10/02/12	Tuesday	6:12:42 PM	:30	\$1,200.00	DSOH-T 6p	Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	1	MWASH-
10/03/12	Wednesday	6:27:21 PM	:30	\$1,200.00	DSOH-T 6p	Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	2	MWASH-
				\$2,400.00							2	
Line: 42												
10/02/12	Tuesday	7:26:23 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	7:19:42 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	7:25:35 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	3	MWASH-
10/19/12	Friday	7:28:04 PM	:30	\$900.00	M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	5	MWASH-
10/29/12	Monday	7:04:26 PM	:30	\$900.00	M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	7	MWASH-
10/30/12	Tuesday	7:22:14 PM	:30	\$900.00	M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	10	MWASH-
11/02/12	Friday	7:28:04 PM	:30	\$900.00	M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	9	MWASH-
				\$6,300.00							7	
Line: 43												
10/02/12	Tuesday	7:54:26 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/08/12	Monday	7:40:54 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/10/12	Wednesday	7:54:30 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/18/12	Thursday	7:50:59 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/23/12	Tuesday	7:28:04 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	7	MWASH-
10/25/12	Thursday	7:50:44 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	8	MWASH-
10/31/12	Wednesday	7:34:29 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	9	MWASH-
11/02/12	Friday	7:50:56 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	10	MWASH-
				\$8,800.00							8	
Line: 44												
10/02/12	Tuesday	11:59 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	11:31:14 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	1	MWASH-
10/12/12	Friday	11:24:24 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	3	MWASH-
10/19/12	Friday	11:27:01 PM	:30	\$2,400.00	11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	5	MWASH-
10/22/12	Monday	11:05:38 PM	:30	\$2,400.00	11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	4	MWASH-
10/23/12	Tuesday	11:18:57 PM	:30	\$2,400.00	11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	7	MWASH-

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 44												
10/29/12	Monday	1:33:30 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	6	MWASH-
10/31/12	Wednesday	1:25:37 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	9	MWASH-
11/01/12	Thursday	1:11:18 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	8	MWASH-
											9	
Line: 45												
10/08/12	Monday	2:00:53 XM	:30	\$650.00		DSOH-T Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	2:13:47 XM	:30	\$650.00		DSOH-T Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	2	MWASH-
10/16/12	Tuesday	2:14:10 XM	:30	\$650.00		DSOH-T Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	3	MWASH-
10/17/12	Wednesday	1:46:00 PM	:30	\$650.00		DSOH-T Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	4	MWASH-
10/23/12	Tuesday	2:23:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	6	MWASH-
10/26/12	Friday	1:59:00 PM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	5	MWASH-
11/01/12	Thursday	2:24:00 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	8	MWASH-
11/05/12	Monday	2:11:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	7	MWASH-
											8	
Line: 46												
10/02/12	Tuesday	1:34:07 XM	:30	\$225.00		DSOH-T Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	1	MWASH-
10/03/12	Wednesday	2:54:41 XM	:30	\$225.00		DSOH-T Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	2	MWASH-
10/12/12	Friday	1:34:10 XM	:30	\$225.00		DSOH-T Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	2:56:35 XM	:30	\$225.00		DSOH-T Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	3	MWASH-
10/16/12	Tuesday	1:03:53 XM	:30	\$225.00		DSOH-T Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	6	MWASH-
10/18/12	Thursday	2:48:35 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	5	MWASH-
10/24/12	Wednesday	1:11:45 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	7	MWASH-
10/29/12	Monday	1:23:50 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	8	MWASH-
11/01/12	Thursday	1:11:45 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	10	MWASH-
11/02/12	Friday	1:12:15 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	9	MWASH-
											10	
Line: 47												
10/06/12	Saturday	2:23:37 XM	:30	\$450.00		DSOH-T Sat 1205a-105a	12:05 AM-1:05 AM	DSCC IE	1370	P-2	1	MWASH-
10/13/12	Saturday	2:21:21 XM	:30	\$450.00		DSOH-T Sat 1205a-105a	12:05 AM-1:05 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 48												
10/13/12	Saturday	2:58:29 XM	:30	\$175.00		DSOH-T Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH-
10/20/12	Saturday	2:44:11 XM	:30	\$175.00		Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH-
10/27/12	Saturday	2:52:50 XM	:30	\$175.00		Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	3	MWASH-
11/03/12	Saturday	2:43:56 XM	:30	\$175.00		Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	4	MWASH-
											4	
Line: 49												
10/07/12	Sunday	2:16:14 XM	:30	\$200.00		DSOH-T Sun 105a-205a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH-
10/14/12	Sunday	2:02:09 XM	:30	\$200.00		DSOH-T Sun 105a-205a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 49												
				\$400.00							2	
Line: 50												
10/09/12	Tuesday	3:31:08 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH-
10/23/12	Tuesday	3:19:37 PM	:30	\$6,500.00	Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH-
				\$13,000.00							2	
Line: 51												
10/02/12	Tuesday	3:33:52 PM	:30	\$4,800.00	DSOH-T Tue Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-3	1	MWASH-
				\$4,800.00							1	
Line: 52												
10/30/12	Tuesday	3:43:00 PM	:30	\$4,000.00	Tue Reg 3		10:00 PM-11:00 PM	DSCC IE	1370	P-2	2	MWASH-
				\$4,000.00							1	
Line: 54												
10/25/12	Thursday	3:14:58 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH-
11/01/12	Thursday	3:14:28 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH-
				\$13,000.00							2	
Line: 55												
10/25/12	Thursday	3:19:47 PM	:30	\$6,500.00	Thu Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	3	MWASH-
11/01/12	Thursday	3:40:08 PM	:30	\$6,500.00	Thu Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	4	MWASH-
				\$13,000.00							2	
Line: 56												
10/05/12	Friday	3:46:19 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	1	MWASH-
10/26/12	Friday	3:40:18 PM	:30	\$4,000.00	Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	2	MWASH-
11/02/12	Friday	3:19:27 PM	:30	\$4,000.00	Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	3	MWASH-
				\$12,000.00							3	
Line: 59												
10/06/12	Saturday	3:21:17 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH-
				\$1,000.00							1	
Line: 60												
10/13/12	Saturday	3:21:54 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH-
				\$1,000.00							1	
Line: 61												
10/20/12	Saturday	3:02:56 XM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE		1370	P-2	1	MWASH-
10/27/12	Saturday	3:55:25 PM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE		1370	P-2	2	MWASH-
11/03/12	Saturday	3:48:25 PM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE		1370	P-2	3	MWASH-
				\$2,250.00							3	
Line: 62												
10/07/12	Sunday	3:25:12 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE		1370	P-2	1	MWASH-
10/14/12	Sunday	3:58:31 PM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE		1370	P-2	2	MWASH-

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# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 62												
10/21/12	Sunday	1:40:17 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH
10/28/12	Sunday	2:03:56 XM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	4	MWASH
11/04/12	Sunday	1:48:54 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	5	MWASH
											5	
Line: 63												
10/21/12	Sunday	2:28:11 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	1	MWASH
10/28/12	Sunday	2:28:11 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	2	MWASH
11/04/12	Sunday	2:56:56 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	3	MWASH
											3	
Line: 64												
10/28/12	Sunday	3:39:30 PM	:30	\$7,500.00		NFL Regular Season	(1:00:00 PM-4:00:00 PD	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 65												
10/07/12	Sunday	3:21:36 PM	:30	\$12,000.00		DSOH-T Bengals vs Miami	(1:00:00 PM-4:00:00 PD	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 66												
10/14/12	Sunday	2:58:56 PM	:30	\$15,000.00		DSOH-T Bengals vs Cleveland	(1:00:00 PM-4:00:00 PD	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 67												
11/04/12	Sunday	3:58:26 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00 PD	DSCC IE	1370	P-2	1	MWASH
											1	
Line: 69												
10/06/12	Saturday	3:28:59 PM	:30	\$550.00		DSOH-T M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	1	MWASH
10/13/12	Saturday	2:58:23 PM	:30	\$550.00		DSOH-T M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	2	MWASH
10/20/12	Saturday	1:39:16 PM	:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	3	MWASH
10/27/12	Saturday	1:13:05 PM	:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	4	MWASH
											4	
Line: 70												
11/03/12	Saturday	5:58:09 AM	:30	\$550.00		EM Sat Rotator	(6:00:00 AM-10:00:00 DSCC IE		1370	P-4	1	MWASH
											1	
Line: 71												
10/03/12	Wednesday	5:14:34 AM	:30	\$850.00		DSOH-T 5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	1	MWASH
10/08/12	Monday	5:13:47 AM	:30	\$850.00		DSOH-T 5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	2	MWASH
10/16/12	Tuesday	5:13:12 AM	:30	\$850.00		DSOH-T 5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	3	MWASH
10/25/12	Thursday	5:20:26 AM	:30	\$850.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	4	MWASH
11/02/12	Friday	5:27:43 AM	:30	\$850.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	5	MWASH
											5	
Line: 72												

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# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 72

10/07/12	Sunday	47:09 PM	:30	\$10,000.00	DSOH-T AFC Regular Season	(4:00:00 PM-7:00:00 PDSCC IE	1370	P-2	1	MWASH-
				\$10,000.00						1

Line: 73

10/23/12	Tuesday	:30	\$5,000.00	Tue Reg 3	10p-11p	DSCC IE	1370	P-2	1	MWASH-
			\$5,000.00						1	

Line: 74

10/18/12	Thursday	13:14 AM	:30	\$500.00	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE	1370	P-2	1	MWASH-
				\$500.00						1
				\$285,250.00						222
				\$285,250.00						222
				\$285,250.00						222
				\$285,250.00						222
				\$285,250.00						222
				\$285,250.00						222

[Filtered by: ] [Sorted by: Station]